



Tiny but Mighty – Successful Investing in Smaller Companies



Course Duration: 3 hours

Key Learning Objectives

This course enhances your understanding of smaller companies and the psyche of their management. Small companies offer higher potential for Alpha. However stock picking remains a crucial factor for success.

Therefore, we will examine the factors that enable them to survive and thrive in the domestic and global ecosystem. In this course, you will explore various scenarios that have impacted smaller businesses, including international developments, economic changes and industry cycles.

Course Outline

At the end of this course, participants will be able to:

- Understand and explain the reasons behind the need for small companies from both the local and the global perspectives
- Understand why the Singapore Exchange has been the enabler for small enterprises to seek funding via the listing on the Catalist Board
- Understand the trend of listings on the Main Board versus the Catalist Board on the Singapore Exchange
- Understand the drawbacks of being small, the factors that create Alpha for these companies, and be able to identify key success factors for small- and mid-cap companies that have prevailed against the odds
- Examine several quality enterprises and their business models, and understand the factors that have worked in their favour
- Analyze and understand why management plays such an important role in small companies
- Identify companies that have fallen by the wayside and understand the underlying reasons
- Understand the reasons behind the constant evolution of small enterprises in the economy

Course Methodology

- Class-based presentation
- Interactive Q&A session

Who Should Attend

- Individuals from the Finance Industry
- Trading Representatives
- Remisiers

Speaker's Profile

Lena Yong has over 30 years of experience in Equity Sales and Financial Equity Research. She spent 10 years researching a myriad of sectors including gaming, consumer, plantations and property with the former Baring Securities, SG Warburg as well as UBS. She then moved into institutional sales and was ranked in Asiamoney and other foreign and domestic polls including being named best salesperson in Malaysia for two years running by financial-based The Edge magazine.

Lee Yue Jer, CFA, is an award-winning analyst and dedicated trainer. At the 2014 AsiaMoney awards, he was voted by clients as the #1 Analyst in Singapore for both the Energy and Conglomerates sectors. At the Starmine Awards, he was the #2 Top Stock Picker: Industrials, and Overall #4 Top Stock Picker in Singapore. In the 2015 AsiaMoney awards, he retained the #1 Analyst title for the Energy Sector. In both years, he contributed to RHB Singapore's team securing the #1 Best Small Caps title.

Register your interest today!

For in-house training request, please contact Alson at alson@abmaximus.com.
Competitive corporate discounts available for bulk registration.

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the other courses available.