AB MAXIMUS
Capital Markets Training

Embracing Blockchain:
How does it transform and propel finance?

Course Duration: 8 hours

Course Overview & Objectives

In this workshop, participants will learn to:

- Recognise the recent developments and trends in FinTech

- Examine the basics of Bitcoin and Blockchain Technology

- Infer the disruptive power of the Distributed Ledger Technology (DLT)

- Demonstrate through a hands-on exercise to get their own bitcoin wallet and learn how to safe keep it

- Learn to navigate the world of Initial Token/Coin Offering (ICOs)

Who Should Attend

- Finance Professionals
- Institutional and Retail Investors
- Fund Managers
- Investment Advisors

- Regulators
- Anyone who do not want to be left out of this financial revolution

Course Outline

FinTech Disruptors may erode the asset value of incumbents in a short time using highly scalable platform. What is the magnitude of the time compression in this technological revolution?

What is the deal about Bitcoin and Blockchain technology? How does it work and why is it garnering so much attention? What is Initial Coin/Token Offering? Should I get to know this new investment asset class?

Get all the answers and demystify the technology in simple terms.

Course Outline cont.

Part 1: Morning Session

Fintech & Blockchain Technology

1. Catching Up with Recent FinTech Developments
- What is FinTech?
- What are the trends and directions of the FinTech revolution

2. Mastering the Basics – Bitcoin & Blockchain
- What's the deal about Bitcoin?
- Understanding Blockchain

3. Looking into the Future – Power of Distributed Ledger Technology (DLT)
- How does it transform the finance landscape
- Learn about the innovation behind DLT

Part 2: Afternoon Session

Hands-on Workshop & ICOs

4. Workshop: Getting your own Cryptocurrency wallet and learn to safe keep it – Buying and Selling Cryptocurrencies
- Download your own wallet
- What do I need to look out for before getting started?
- Learn about the latest statistics in Crypocurrencies

5. Realising the Potential of Cryptocurrencies in Fund Raising: Initial Coin/ Token Offering (ICO)
- Understanding ICOs
- Should I invest in this new asset class?

6. Putting it all together: Be Part of the Digital Economy
- Getting involved in the digital economy
- Next steps

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Training Methodology

- Seminar style with interactive group discussions

Training Requirements

- Participants are not required to have specific prior experience of any of the subject areas. More experienced individuals will be able to build on their knowledge through practical, current case studies.

Speaker's Profile

Ms. Zann Kwan brings with her 16 years of professional experience in Finance and Investments before becoming a FinTech entrepreneur focusing on Bitcoin and Blockchain technology 4 years ago.

Ms Kwan has been featured on the Wall Street Journal, the Straits Times, the Business Times, MyPaper, Singapore Radio 93.8 and leading publications. She has presented and delivered keynotes at CAIA-SMU Cryptocurrency Conference, International Bar Association Regional Conference, Corporate Treasure Week, International CEO forum by Shanghai Jiaotong University, BNY Mellon, Mitsui Bank, Society of Remisiers (Singapore), CFA Society, SMU and UniSIM events on FinTech and the Blockchain technology.

Her team at Bitcoin Exchange Singapore brought in the first public bitcoin machine in Asia and installed it in Citylink Mall in Central Singapore. Her company is one of the most established digital currencies pioneers in Singapore and they are also currently working on products and services to increase the usability and accessibility of digital currencies and to develop innovative solutions based on the Blockchain technology.

Register your interest today!

For in-house training request, please contact Alson at alson@abmaximus.com. Competitive corporate discounts available for bulk registration.

Visit https://www.abmaximus.com/in-house-courses to find out more about the other courses available.