AB MAXIMUS

Capital Markets Training

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Six Numbers All Investors and Their Brokers Must Know

3 CPD HOURS

Programme Code: P180102PXE

Course Overview

All investors love a good story. They like to hear how business owners start a business, expand it and make a lot of promises about how great the company will be in a few years' time. Basically, businesses need to generate sales and collect receivables in order to survive, and make a profit in order to grow. How can investors know that a business is doing the right thing to survive and grow? How can you as a broker advise your clients that their hard-earned savings are entrusted to management who intend to and are capable of fulfilling their promises?

This short course provides participants with a practical knowledge and hands-on application of six key financial numbers. These numbers form a set of powerful tools in constructing buying or selling decisions for brokers and/or their clients.

Course Outline

Learn about the importance of:

- The Compound Annual Growth Rate (CAGR)
- The Price/Earning Ratio (PER) or its reciprocal, the Earning Yield (EY)
- The Dividend Yield (DY)
- The Enterprise Value/Earning Before Interest, Tax, Depreciation & Amortization Ratio (EV/EBITDA)
- The Price to Book Ratio (P/BV)
- Free Cash Flow (FCF)

IBF-FTS Funding

This programme is recognised under the Financial Training Scheme (FTS) and is eligible for FTS claims subject to all eligibility criteria being met. For more information please visit IBF Website.

Please note that in no way does this represent an endorsement of the quality of the training provider and programme. Participants are advised to assess the suitability of the programme and its relevance to participants' business activities or job roles.

The FTS is available to eligible entities based on the prevalent funding eligibility, quantum and caps. FTS claims may only be made for recognised programmes with specified validity period.

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Course Methodology

- Class-based presentation
- Interactive Q&A session
- Case Studies discussion

Who Should Attend

- Individuals from the Finance Industry
- Trading Representatives
- Remisiers

Speaker's Profile

Puah Soon Lim, CFA graduated from National University of Singapore with a Bachelor degree in Business Administration. He is also a CFA. Soon Lim has more than 20 years of experience in the financial and investment industries, spanning from money broking, merchant banking, bond sales and trading, investment planning, insurance sales and management of a wealth management sales team. His last decade was spent in a stock broking firm's wealth management unit.

He is currently Associate Director of an Independent Financial Advisor. He works with both individual and institutional investors to provide customised advice on optimal asset allocation. His extensive experience and thorough knowledge in wealth management enables him to break down difficult concepts into easy-to-understand components.

Register your interest today!

For in-house training request, please contact Alson at alson@abmaximus.com.
Competitive corporate discounts available for bulk registration.

Visit https://www.abmaximus.com/supplementary-cpd-courses **to find out more about the other courses available.**

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